

RECOMMENDATIONS

The information derived by the survey is more extensive, as a result a lot of mutual positive impulses were given, interesting recommendations and issues were made. The comments and recommendations resulted from the cooperation with the statistical information users in this way will be reflected in the future work of the NSS of RA.

This survey conducted among the users was the first experience of the NSS of RA, which gave the possibility to have and consider the opinion and estimation of each user in improving the statistical publications.

At the same time it should be mentioned that in the statistical information and product sale there are financial, technical and technological difficulties, restrictions, that are serious obstacles for the future improvement of publishing activity.

In addition to statistical publications, at the present stage of progress in the international practice the wide application of the statistical data bases through the Internet, acquisition of the publications in CD-ROMs by the statistical information users are of great value.

The statistical maps will make more visible any statistical information, as a big volume of information could be put in the small section, and color shades will make the subject more impressive (“talking”) and essential. Therefore, a task has been set to avoid the weary text parts in the further publications, and instead of them to use maps, graphs and diagrams.

Besides the above mentioned, a huge work should be done towards putting the sections on international comparisons in the publications.

It is desirable to publish in the all publications the methodology of data collection, processing, which will significantly facilitate data use.

With the purpose to improve the contents of official publications, a feed-back system with users should be developed, through which the users’ needs will be met in future, as well as the paid services system will be provided.

In the marketing activity it is necessary to activate and enlarge the use of statistical publications and expand the number of statistical publications put

regularly in the web site of the NSS of RA, which has been functioning since april, 1999.

It is necessary to create an “order package” to make possible the satisfaction of current need for information in minimal period, simultaneously taking into account the circumstance that the information, as each product, has to correspond to the requirements of the quantitative and qualitative standards (from contents to packaging). More rapid dissemination of information could be available only through applying of contemporary technologies.

For preparation of the publications it is necessary to have statistical database and bank, to have a big opportunity to use the electronic means for the statistical data dissemination. While such an opportunity is given through the Internet, which provides an access to the “boundless” world of statistical data.

