



Importance of the Agricultural Census

Michael Steiner
National Agricultural Statistics Service
United States Department of Agriculture

23 December, 2016
Yerevan, Armenia

Armenian Agricultural Census



- ***Difficult to Conduct***
 - ***A vast amount of data***
-
- 20 page questionnaire, with 14 sections
 - Information available at National, Marz, and Community Level
 - Information by size groups, type of operation, gender & other variables

Importance of the Agricultural Census Data



Agricultural Census data are important for...

efficient production and processing

efficient markets

effective policy making

Users of Agricultural Census Data



- Government policy makers
 - Armenian Ministry of Agriculture
 - Other Ministries of the Republic of Armenia
 - United States Government
 - Governments from Other Countries

Users of Agricultural Census Data



Agribusinesses

- seed companies
- equipment companies
- chemical companies
- warehouse & storage companies
- transportation companies
- food processors
- feed processors
- other suppliers & buyers

Users of Agricultural Census Data



- **Economic firms**
- banks & lending institutions
- commodity traders
- insurance companies
- marketing firms
- **Investors**

Users of Agricultural Census Data



- University researchers
- Media
 - newspapers
 - magazines
 - radio
 - television

Users of Agricultural Census Data



- **Agricultural Producers**
 - individual & corporate farmers
 - growers' associations
 - farmer cooperatives

Importance of the Agricultural Census Data



Agricultural Census data should contain:

- **objective relevant, accurate, timely, accessible** and **consistent** information for informed decision making

Requirements of Agricultural Census Data



Objectivity

Relevance

Accuracy

Timeliness

Accessibility

Consistency

Importance of the Agricultural Census Data



***The Armenian Agricultural Census
contains a vast amount of data***

***Agricultural Census data is an investment
in the development of the agricultural and
rural sectors of Armenia***

Better Data --- Better Decisions